



Landed



Making homeownership possible,
one school at time.

About Landed

Every student deserves access to a great educator. But educators don't see a future in expensive communities because they can't save money fast enough to buy a home. And when educators leave, our kids and schools suffer. What if there was an easy way to help educators stay?

At Landed, we're on a mission to help educators build financial security near the communities they serve. One of the ways we do this is by investing equity alongside educators when they are ready to buy a home.

Helping great educators become homeowners keeps them in the classroom and improves student outcomes. That's why Landed is financially supported by great organizations like the DRK Foundation and the Chan Zuckerberg Initiative.

1



Schools want to retain educators by enabling access to homeownership.

2



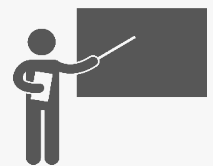
Landed partners with foundations that want to help educators stay in the community.

3



Landed provides half the down payment when educators are ready to buy a home.

4



Educators stay in the classroom, while building wealth and financial security.



Bringing Landed to Your Community

What is Landed?

Landed is a mission-driven real estate brokerage company that organizes foundations and other impact-oriented investors to help educators stay in their communities by buying a home. Partnership with large foundations has enabled us to establish the U.S. Educator Housing Fund.

With the launch of this Fund, we now have the opportunity to bring Landed down payment support to educators in expensive communities around the country. As a company that generates revenue from realtor referral fees, we grow as we're able to service more homebuyers.

How does it work?

Landed provides half of an educator's down payment, up to \$120,000. In exchange, the educator will share in 25% of the appreciation (or depreciation) of their home when they sell or refinance. There are no monthly payments on the support.

The Landed partnership expires in 30 years. However, participants can end the partnership at any time by buying out the Landed investment directly or by refinancing. At this time, participants pay back Landed's original investment plus (or minus) a share of the gain (or loss) in the home value.

Who is Landed for?

Landed is available to all qualified teachers, staff, and administrators at Landed partner schools. Participants must have at least two years' experience at their district and commit to staying for another two years.

All participants must also qualify for a primary mortgage with one of Landed's lending partners. To qualify, participants must have access to savings (or family gifts) to contribute their own 10% down payment. Participants *do not* have to be first-time homebuyers.

How can I bring Landed to my district?

We are currently partnering with public school districts in communities across California and Colorado. To find out if Landed is available in your area, please reach out to us at partnerships@landed.com.

What does the district have to do?

A partnership with Landed is not a direct endorsement of the program nor does it require district funds. Rather, it is an opportunity to get the word out to staff and ensure they have access to Landed support in this challenging housing market. Our sole ask of the district is to facilitate awareness. This can be accomplished through public announcements, all-staff emails, info sessions, etc.

What other districts does Landed work with?

Landed currently manages programs at over two dozen public school districts, charter schools, and independent schools across California and Colorado and helps roughly one educator per week buy a home. We're adding new programs every week and happy to share our latest list with you.

Ready to get started?

landed.com | partnerships@landed.com