

Do you have questions about California's new student data privacy laws or guidelines for using social media in your district? Join other school district officials at the Marin County Office of Education on October 7 for an update on the latest information and a Q&A regarding best practices, board policy and student data privacy.

Lunch provided.

## Protecting Student Privacy While Promoting Personalized Learning and Innovation in the Education



The adoption of cloud-based educational technologies in schools means that student data now plays an increasingly important role in student outcomes. Recent studies show that 95% of K-12 public school districts are using one or more forms of online technology.

As school districts and teachers turn to technology and data-driven strategies to help reduce the achievement gap and improve learning for all students, legal protections regarding student data privacy are in the spotlight. Federal laws, including the Family Educational Rights and Privacy Act (FERPA) and the Children's Online Privacy Protection Act (COPPA) provide baseline requirements. California enacted new laws in 2015 regulating the collection and use of student data that are a model for the nation.

Please join us for a presentation of the STUDENT DATA PRIVACY GUIDE ... a resource to assist California school district officials navigate the data privacy regulatory maze. The GUIDE is a product of a collaboration between the California County Superintendents Education Services Association (CCSESA), the CCSESA Technology and Telecommunications Steering Committee, the California Education Technology Professionals Association (CETPA) and the education technology legal team from Fagen Friedman and Fulfrost LLC.

- Agenda
  - Student Privacy and Data Security
  - Evolving Federal and State Regulatory Environment
  - District Policy Regarding Procurement of Online Educational Technology
  - Board Policy and Best Practices for School Districts
  - Informing Parents and Students of Their Data Privacy Rights
  - Data Breach Protocols

**Presenters:** Gretchen Shipley, Fagen Friedman Fulfrost

Peter Zkibitzki, President California Education Technology Professionals Association, Placer COE

Dane Lancaster, Chair Technology and Telecommunications Steering Committee, Marin COE

**October 7, 2015 11.30 - 12.30**

**Marin County Office of Education**

***Who should attend? District Superintendents, Principals, Board Members, District Curriculum and Technology Directors, Chief Business Officials***