



Junior Achievement Kindergarten–12th Grade Programs

The purpose of Junior Achievement is to inspire and prepare young people to succeed in a global economy.

Elementary School Programs

Junior Achievement's elementary school programs include six sequential themes for kindergarten through fifth-grade students. Programs help students understand business and economics. Programs are five lessons each.

JA Ourselves uses compelling stories read aloud by the volunteer, along with hands-on activities, to demonstrate helping, working, earning, and saving.

JA Our Families emphasizes how family members' jobs and businesses contribute to the well-being of the family. It introduces the concept of needs and wants and investigates the ways families plan for and acquire goods and services.

JA Our Community explores the interdependent roles of workers in a community, the work they perform, and how communities work.

JA Our City studies the characteristics of cities and how people and businesses in cities manage their money.

JA Our Region introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services.

JA Our Nation provides practical information about businesses' need for individuals who can meet the demands of the job market, including high-growth, high-demand jobs. It also introduces the concept of globalization of business as it relates to production materials and the need for students to be entrepreneurial in their thinking to meet the requirements of high-growth, high-demand careers worldwide.

JA More than Money (after school) teaches students about earning, spending, sharing, and saving money, and businesses they can start or jobs they can perform to earn money. Six lesson program recommended for students in grades three through five.

Elementary School Commitment – One 30-45 minute lesson per week for five weeks OR one full day.

Middle Grade Programs

Junior Achievement's programs for sixth, seventh and eighth grade classes help students make difficult decisions about how to best prepare for their educational and professional future. The programs supplement standard social studies curricula and develop communication skills that are essential to success in the business world.

JA Global Marketplace provides practical information about the global economy and its effect on students' lives.

JA Economics for Success provides practical information about personal finance and the importance of identifying education and career goals based on a student's skills, interests, and values.

JA America Works provides students with examples of how business and entrepreneurship affected the economic development of the United States during the 19th century.

JA It's My Future provides practical information about preparing for the working world while still in middle school.

JA Finance Park is a month-long economics education program that introduces personal financial planning and career exploration.

Designed to be taught to middle grade or high school students by classroom teachers, with a volunteer teaching five of the lessons.

JA It's My Business! (after school) encompasses entrepreneurship curriculum for students in grades six through eight. The program emphasizes entrepreneurship while providing a strong focus on social studies, reading, and writing skills. Students are encouraged to use critical thinking to learn entrepreneurial skills that support positive attitudes as they explore and enhance their career aspirations.

Middle School Commitment – One 45-55 minute lesson per week for six weeks.

High School Programs

Junior Achievement's high school programs help students make informed, intelligent decisions about their future, and foster skills that will be highly useful in the business world.

JA Be Entrepreneurial challenges students to start an entrepreneurial venture while still in high school by developing the essential components of a business plan. (7 lessons)

JA Career Success equips students with the tools and skills required to get and keep a job in high-growth career industries. (7 lessons)

JA Exploring Economics teaches concepts such as supply and demand and inflation, and teaches students about the effect which governments and the individual have on the global economy and on the price of a loaf of bread. (7 lessons)

JA Finance Park is a month-long economics education program that introduces personal financial planning and career exploration.

Designed to be taught to middle grade or high school students by classroom teachers, with a volunteer teaching five of the lessons.

JA Job Shadow takes students into the work place to learn about careers. (1 day – typically 4-5 hours)

JA Personal Finance focuses on earning money; spending money wisely through budgeting; saving and investing money; using credit cautiously; and protecting one's personal finances. (5 lessons)

JA Company Program (after school) analyzes and explores personal opportunities and responsibilities within a student-led enterprise (12-16 lessons).

High School Commitment – One 45 minute-1 hour lesson per week for a series of weeks.

For more information, please contact Jenna Ebert, Program Manager in San Francisco and Marin Counties.
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