

Dear Principal ###,

In a coordinated effort to reduce alcohol use among our youth, the Marin County HHS Prevention Hub is working with Marin coalitions, law enforcement, and the media to increase awareness of the countywide Social Host Ordinance.

Last fall we surveyed over 2,000 parents of Marin students, and found that nearly half were not aware of the Social Host Ordinance although it has been in effect for nearly ten years.

We believe that with your help, we can dramatically increase awareness around this important law, and keep our youth safer and healthier as a result.

To that end, we are asking the principals of all Marin high schools and middle schools to include the attached letter to parents in the 2015-16 school year orientation packet. This letter explains the SHO, and gives parents a tool to begin conversations with their children, neighbors, and other parents. (We will be providing a letter and SHO palm card in Spanish as well.)

Marin County HHS will provide you with any necessary materials (no cost to you), and will be available to help coordinate distribution if needed. We understand that the start of the school year is a very busy time, so we're reaching out to you now to plan ahead.

As the program coordinator managing this effort for San Rafael, I would be happy to answer any questions over the phone or in person.

I thank you for your time, and look forward to hearing from you soon.

Anna Lebedeff