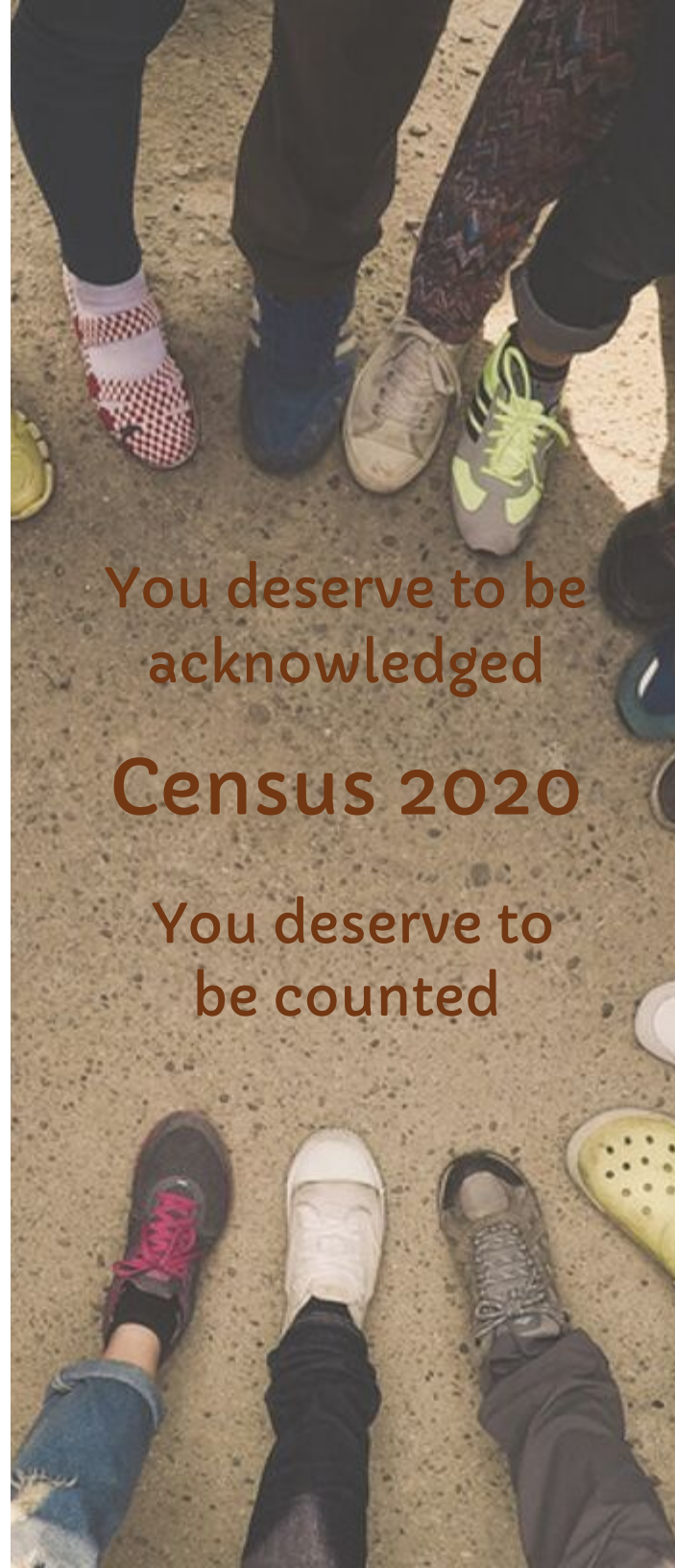


Census Day is coming!
April 1, 2020

Know the facts:

- 1) Census information is completely confidential and private
- 2) California gets over \$76 billion annually, based on Census numbers
- 3) California's representation in Congress is based on Census numbers

Please share this important information with your friends, neighbors, and community



**You deserve to be
acknowledged
Census 2020**

**You deserve to
be counted**



CALIFORNIA REPUBLIC

**Do you know why the
Census matters?**

**For every Californian
missed, we lose up to
\$2,000 of federal funding
per person per year,
affecting school nutrition
programs, transportation,
and affordable healthcare**

**In the year 2000, just 18
census participants added a
Congressional seat for
California**

Dear Parents and Caregivers:

With U.S. Census Day coming in Spring 2020, we want you to be ready to respond. The State of California is working hard to achieve the most complete count possible. Marin County is supporting California's efforts in order to secure essential funding for our schools and communities. The number of Census participants determines funding for services such as free and reduced school lunch, transportation, and health care for all.