

- 5000 STUDENTS
- 5200 STUDENT WELFARE
- 5242.01 DRUG AND ALCOHOL PREVENTION

The Superintendent and Governing Board believes that the use of alcohol and illegal drugs is harmful and affects a student's ability to learn, develop emotionally and physically and has serious social and legal consequences. It is therefore the intent of the Superintendent/Governing Board to develop and provide a prevention program that includes promotion of consistent educational messages, instruction, intervention, recovering student support and enforcement/discipline.

Additionally, the Superintendent/Governing Board will clearly communicate to students, parent/guardians and employees all board policies, regulations, procedures, and school rules related to the program.

It shall be a violation of this policy to accept financial assistance from the alcohol industry in the form of sponsorship of any school activity or event held on school property, or to engage in promotion of the alcoholic beverage industry in any school activity or school-sponsored event directed to underage youth.

The Superintendent/Governing Board expects all students to be drug and alcohol free at all school and school related activities.

References: Education Code 44099, 48900, 48900.5, 48902, 48909, 51203, 51265, 32435, 35291  
California Alcoholic Beverage Control Act, 25658 and 25662

Approved as to form:

  
ROBERT J. HENRY, of Counsel

Approved by:

Marin County Board of Education: April 11, 1995

Revised and Approved by:

Marin County Board of Education: June 8, 2010

MARIN COUNTY OFFICE OF EDUCATION  
ADMINISTRATIVE REGULATIONS AND PROCEDURES

DRUG AND ALCOHOL PREVENTION

Students

Drug and Alcohol Prevention

PROMOTION OF CONSISTENT EDUCATIONAL MESSAGES

The Marin County Office of Education shall prohibit the acceptance of financial assistance from the alcohol industry in the form of sponsorship of any school activity or event held on school property. Any advertisement or promotion by the alcoholic beverage industry in publications, radio, television or Internet broadcasting services in any school activity or school-sponsored event directed to underage youth will not be permitted. Adherence to this policy shall be facilitated by the filing of a Certification of Non-Acceptance of Alcohol Funds, signed by an authorized school event organizer.

This policy is promulgated under the authority of the California Education and Administrative Codes, subsequent resolutions and responsibility of the Superintendent and Governing board for the general welfare of Marin County students.

INSTRUCTION/PREVENTION

The Marin County Office of Education shall provide substance-use prevention instruction to K-12 Marin County Office of Education operated classes that is age-appropriate, developmentally based and addresses the legal, social and health consequences of drug and alcohol use. All aspects of the prevention program will convey and reinforce a “no unlawful use” message.

INTERVENTION

The Superintendent/Governing Board supports intervention and counseling programs that include the involvement of students, parents/guardians and appropriate community based agencies. Information regarding available drug and alcohol counseling/rehabilitation re-entry programs will be communicated to all students and their families and employees.

ENFORCEMENT

The unlawful distribution, possession or use of alcohol or other drugs by any student of the Marin County Office of Education is prohibited. Selling and/or using alcohol or other drugs shall be subject to, and consistent with, school discipline procedures and state law which may result in suspension or expulsion.

The following definitions apply:

“Member of the alcohol beverage industry” includes licensed manufacturers, brewers, distillers, distributors, and wholesales/retailers whose products are primarily alcoholic beverages.

“Sponsorship” means a business arrangement between the school district or school event organizer under imprimatur of the school district, on the one hand, and a member of the alcoholic beverage industry, on the other, whereby the latter contributes funds, goods, or services to the event in return for recognition, acknowledgment or other promotional consideration.

“School activity or event” means any school activity or school sponsored event directed to underage youth including athletic competition, theatrical production, academic or social or other school-sponsored activity held on school district property or other venues for which the school district agrees to: 1) contribute funds, goods or services in return for recognition, acknowledgment or other promotional consideration; or 2) act as a beneficiary of revenues either directly or indirectly generated from advertising or sponsorship agreements.

“School property” means any land and buildings owned, operated or controlled by the school district.

“Other venues” includes any public or private facilities, wherever located, whether indoor or outdoor.

“Advertisement” means a display of any image, artwork, photograph, graphic, logo, insignia, design, signage, trade name, brand name, product name, slogan or description for marketing or promotion of alcoholic beverages or a business that manufactures, sells or distributes alcoholic beverages.